

FILE

# fashion calendar

JANUARY 31,

# 1966

RUTH FINLEY, PUBLISHER

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8 EAST 77th STREET / NEW YORK, N. Y. 10021

JANUARY	JULY
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# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, JANUARY 28, 1966</u>			
Thursday Jan. 27 2:30 P.M.	OPENING OF SUMMER DRESS COLLECTION Preview of David Crystal's Summer dress collection. For press and buyers. By invitation. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Jan. 27 2:30 P.M.	PRESS PREVIEW: SUMMER SUITS AND COSTUMES Showing of Summer suits, costumes, and dresses. By invitation. Thereafter by appointment. Contact: Tita Curtis, PE. 6-2291.	BARBERINI, LTD. (DIV. OF ORIGINALA)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Thursday Jan. 27 4:30 P.M. Rum Swizzles	PRESS PREVIEW OF "BERMUDA WEEK" Abercrombie & Fitch, in conjunction with The Bermuda Trade Development Board and British Overseas Airways, will present "Bermuda Week" fashion show. By invitation. Fashion show for customers, <u>Tues., Feb. 1 at 12:00 Noon</u> . Publicity: Betty Flannery, LE. 2-2571.	ABERCROMBIE & FITCH (MADISON AVE. & 45TH ST.)	2ND FLOOR
Thursday Jan. 27 6:00 P.M.	CUSTOMER SHOWING: BRIDAL FASHIONS Customer showing of bridal fashions. By admission ticket, available at Bridal Salon, 2nd Floor. Contact: OR. 5-1000.	FRANKLIN SIMON	SHERATON-ATLANTIC HOTEL BALLROOM
Jan. 28	GIMBELS RELEASE--American designer collection. (Preview, Jan. 26)		
Friday Jan. 28 9:00 A.M. Breakfast	FASHION CRITICS AWARDS FILM Private screening of Coty American Fashion Critics Awards, a 20-minute, 16 mm. color film with sound. By invitation. Contact: CO. 5-5100, Ext. 329.	COTY	TIME-LIFE AUDITORIUM 1271 SIXTH AVE.-8TH FL.
Just Released	SWEATER, SOCK, SPORTS- WEAR, ANKLET COLORS Fall '66 forecast colors, including coordinating heathers. Contact: Ann Mulligan, MU. 5-5881.	THE COLOR ASSOCIATION OF THE U.S., INC.	200 MADISON AVENUE

## WEEK BEGINNING MONDAY, JANUARY 31, 1966

Monday Jan. 31 12:15 P.M. Luncheon	"ACTION WEAR" FASHION SHOW Showing of "action wear" fashions of Chemstrand fibers, by leading American designers at annual luncheon, sponsored by The New York Women's Bible Society. Tickets: \$12.50 each. Contact: Donald Steck, 556-5264.	CHEMSTRAND	HOTEL PLAZA BALLROOM
Beginning Monday Jan. 31	OPENING: SUMMER JUNIOR COLLECTION Continuous daily showings of Summer collection, designed by Frank Adams. By appointment. Contact: IO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTION Daily informal showings of Summer collection, designed by Silvano of Rome. Contact: IO. 3-1534.	HEISER, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTIONS Continuous showings of daytime, cocktail, and formal fashions. By appointment. Contact: Joe Melton, IO. 5-6900.	JONNY HERBERT, INC.; PAB, LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Feb. 1 9:00 A.M. Coffee	EUROPEAN COLLECTION OF LUREX FABRICS Press preview of new European collection of Lurex knitted and woven fabrics. By invitation. Thereafter from 10:00 A.M. to 4:00 P.M., Feb. 1 to 25. Contact: Lynn Given or Hilda Sherey, PL. 7-8300.	DOW CHEMICAL COMPANY	350 FIFTH AVENUE ROOM 801
Tuesday Feb. 1 12:15 P.M. Luncheon	PREVIEW: EARLY FALL & WINTER KNITWEAR Early Fall and Winter fashions in Wyner knits for '66, created by leading designers. By invitation. Contact: Frances Duehren, CH. 4-4100.	I.A. WYNER & CO.	1450 BROADWAY SHOWROOM - 10TH FLOOR
Tuesday Feb. 1 2:30 P.M.	OPENING OF SUMMER COLLECTION Summer collection, designed by Peggy Thayer, Feb. 1, 2, 3, 8, 9, 15 at 2:30. By reservation. Contact: Kay Farmer, OX. 5-4812.	HOUSE OF JAMISON, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Feb. 1 4:00 P.M. Cocktails	PREVIEW OF SUMMER COLLECTION By invitation. Continuous showings beginning Monday, Feb. 7. Contact: Sylvia Greer or Al Davis, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday Feb. 1	OPENING: SUMMER COLLECTION Informal showing of Summer collection. Contact: George Rappaport, CH. 4-3558.	PETTI-4'S, TOWN & COUNTRY CLOTHES	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Feb. 1- Feb. 5	SPRING-SUMMER HAUTE COUTURE SPORTSWEAR Daily showings of Spring-Summer haute couture sportswear fashions. By appointment. Contact: 203-438-2900, Ridgefield, Conn.; CI. 7-2200 (N.Y.).	GRIFFON DE PARIS (RIDGEFIELD, CONN.)	HOTEL GOTHAM
Beginning Tuesday Feb. 1	INFORMAL MODELING OF SUMMER COLLECTION Daily informal showings of Summer dresses and sportswear. By appointment. Contact: Audrey Brock, OX. 5-6440.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Wednesday Feb. 2 12:30 P.M. Luncheon	SPRING FASHIONS DURING LUNCHEON "Viva Spring"--fashions by Laurence Gross. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.00): CI. 6-9171.	LAURENCE GROSS (498 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Feb. 2 1:00 P.M.	OPENING: SUMMER COLLECTION Summer dresses and separates, designed by Dorothy Cox, Feb. 2 and 9 at 1:00. By reservation. Contact: Barbara Underhill, CH. 4-6350.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Feb. 2 4:00 P.M.- 6:30 P.M.	PRESS PREVIEW: FALL '66 FABRIC EXHIBIT By invitation. Display from Fri., Feb. 4 to Feb. 17, from 9:30-4:30, for manufacturers and retailers.	DU PONT COMPANY (EMPIRE STATE BLDG.) Contact: Inga Rice, 971-4331.	DU PONT THEATRE 4TH FLOOR
Thursday Feb. 3 11:30 A.M.	PREVIEW: SUMMER COLLECTION Helena Barbieri's collection of Summer cocktail and evening fashions. By reservatinn. Contact: CH. 4-3169.	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday Feb. 3 12:00 Noon	PRESS PREVIEW: NEW TEENAGER SHOP Press preview of Bergdorf Goodman's new "bigi" shop for teenager fashions. By invitation. (For Release, Fri., Feb.4.) Publ.: Florence Neff, PL.3-7300.	BERGDORF GOODMAN	6TH FLOOR
Thursday Feb. 3 3:30 P.M.	PREVIEW OF SUMMER DRESS COLLECTION By invitation. Continuous showings beginning Tues., Feb. 8. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY, INC.	1400 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Feb. 3 4:00 P.M. Cocktails	PREVIEW: SUMMER FASHIONS Young Summer fashions for cocktail and evening wear. By invitation. Continuous beginning Mon., Feb. 7. Contact: Irwin Schwartz, WI. 7-9470.	TUXMATE	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Feb. 3 6:00 P.M.	PREVIEW OF SUMMER COLLECTION By invitation. Thereafter Feb. 7 and 8 at 3:00 P.M., by reservation. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY, INC.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Friday Feb. 4 11:00 A.M.	OPENING OF SUMMER COLLECTION Thereafter Feb. 7 at 4:00 P.M.; Feb. 8 and 14 at 11:00 A.M. By invitation. Contact: Pat Brooks, WI. 7-4968.	B.H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Friday Feb. 4 11:30 A.M.	PREVIEW: SUMMER COLLECTION For press and buyers, by invitation. Thereafter Feb. 8 and 9 at 11:30. By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Saturday Feb. 5 10:30 A.M.	SHOWING OF TEENAGE FASHIONS "Martin's Goes Western"--teenage fashions, as featured in Feb. issue of "Seventeen Magazine." For tickets contact: Miss Martin, TR. 5-3100.	MARTIN'S (BROOKLYN)	DUFFIELD THEATRE FULTON & DUFFIELD STS.
Saturday Feb. 5 1:00 P.M.	CUSTOMER SHOWING: SPRING BRIDAL FASHIONS Customer showing of Spring bridal fashions. (Note Change of Date.) Tickets: \$1.00, available in bridal shop, 3rd floor. Publicity: Jackie Landesman, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	BKLYN. ACADEMY OF MUSIC (OPERA HOUSE)
Sunday Feb. 6 4:00 P.M.- 7:00 P.M. Cocktails	PREVIEW: "PORTS OF CALL" TRAVEL AGENCY Saks Fifth Avenue will preview "Ports of Call" Travel Agency; and introduce Miss Peggy Scott-Duff, travel wardrobe consultant, to the press. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Feb. 7	SAKS FIFTH AVENUE RELEASE--"Ports of Call." (Preview, Feb. 6--See Pg.3)		
Monday Feb. 7 9:00 A.M.- 12:00 Noon	PRESS PREVIEW: NOTION AND NOVELTY SHOW "Port of All Notions"--gifts and novelties from more than 80 firms. Access- series for hair, rainwear, travel, beach, sewing, and home. By invitation. Trade 9:00 A.M.-5:00 P.M., Feb. 7-11. Contact: Ann Karas, PE. 6-8820.	NATIONAL NOTION ASSN.(350 FIFTH AVE.)	N.Y. TRADE SHOW BLDG. 8TH AVE.& 35TH STREET
Monday Feb. 7 9:30 A.M. Coffee	PREVIEW: FOUNDATIONS BY RUDI GERNREICH New foundation fashions designed for Exquisiteform. Rudi Gernreich will meet the press. (Release, Tues., Feb. 8.) Publ.: Carolyn Saks, EL. 5-6800.	BONWIT TELLER	3RD FLOOR
Monday Feb. 7 11:00 A.M.	PRESS PREVIEW: "POTS & PANTS" Preview for the press of fashions for casual entertainment; also, newest cooking utensils. By invitation. Publicity: Mary Boyle, OX. 5-4400.	MACY'S NEW YORK	BASEMENT STORE
Monday Feb. 7 11:30 A.M.	OPENING: SUMMER COATS AND SUITS By reservation. Thereafter continuous daily. Contact: LA. 4-3310.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Monday Feb. 7 12:00 Noon	OPENING OF SUMMER COLLECTION Showings Feb. 7, 9, and 15 at 12:00 Noon. By reservation. Contact: Mary Jean Rainnie, 565-2827.	GEORGIA BULLOCK	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Monday Feb. 7 2:00 P.M.	PREVIEW OF SUMMER COLLECTION By invitation. Continuous daily thereafter, by appointment. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Feb. 7	OPENING OF SUMMER COLLECTION Cocktail and evening fashions for Summer, designed by George Nardiello and Miss Andree. Continuous showings. Contact: Abe Goldner, PE. 6-0151.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Feb. 7	OPENING OF SUMMER COLLECTION Daily informal showings. Contact: Jerry Shaw, LA. 4-9350.	NINA RICCI- NEW YORK, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Monday Feb. 7	OPENING OF SUMMER COLLECTIONS Daily informal showings of Summer collections. Contact: WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Feb. 7	OPENING OF SUMMER COLLECTION Daily informal showings of Summer collection. By appointment. Contact: Harold Queler, LO. 3-4358.	VERA MAXWELL, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Feb. 7	OPENING OF SUMMER COLLECTION Daily informal showings of Raffaele's Summer afternoon and cocktail dresses. Contact: Betty Flannery, LE. 2-2571.	RAFFAELE	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR



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Beginning Monday Feb. 7	OPENING: SUMMER COLLECTION Daily informal showings of Royal Lynne's Summer collection. Contact: Ruth Winslow, LO. 3-3035.	ROYAL LYNNE, LTD.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Feb. 7	OPENING: SUMMER COLLECTIONS Daily informal showings: Mort Schrader, Stephan Ltd., M.S. Couture, and Adele Jones (boutique). Contact: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	SCHRADER COLLECTIONS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Feb. 7	OPENING OF SUMMER COLLECTION Boutique separates, casual and dressy suits, and a small collection of costumes, designed by Dorothy Arden. Continuous showings. Contact: IW. 4-0220.	ARBE ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Feb. 7- Feb. 14	CALIFORNIA SUMMER COLLECTION IN N.Y. Daily showing of Travilla's Summer collection, Feb. 7-14, by appointment. Contact: William Travilla, 213--627-9154 (L.A.).	TRAVILLA (122 E. 2ND ST., L.A.)	HOTEL GOTHAM
Beginning Monday Feb. 7- Feb. 15	CALIFORNIA COLLECTION IN NEW YORK Michael Novarese will present his Summer collection. By appointment. Contact: 213--OL. 2-9010 (L.A.).	MICHAEL NOVARESE (711 NO. LA CIENEGA BLVD.)	HOTEL PLAZA
Tuesday Feb. 8 10:00 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 9, 10, 15, 17 at 10:00. By reservation.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: LA. 4-7626.
Tuesday Feb. 8 10:00 A.M.	OPENING OF SUMMER COLLECTION Also, Feb. 15 at 10:00 A.M. By reservation.	BEN REIG, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: CH. 4-1542.
Tuesday Feb. 8 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 15 and 17 at 10:30. By reservation.	PATTULLO- JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Contact: Sam Cohen, LO. 3-5650.
Tuesday Feb. 8 11:00 A.M.	OPENING OF SUMMER COLLECTION One formal showing. By reservation.	ARKAY, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR Contact: Peter Kallish, LO. 5-2626.
Tuesday Feb. 8 11:30 A.M.	OPENING: SUMMER COLLECTIONS Small collections of Summer fashions in cottons and light-weight fabrics, designed by David Kidd for Arthur Jablow and Jabe. By reservation. Thereafter by appointment. Contact: Virginia Yost, LA. 4-3404. Publicity: Eleanor Lambert, MU. 8-2130.	ARTHUR JABLOW; JABE	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Feb. 8 12:00 Noon	OPENING: SUMMER COLLECTION Summer collection, designed by Don Breitinger. Also Feb. 10 and 15 at 12:00 Noon, by reservation.	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: LA. 4-0237.
Tuesday Feb. 8 1:00 P.M.	OPENING: SUMMER JUNIOR COLLECTION Also Feb. 9, 15, 16 at 1:00.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR Contact: Ellen Roselle, LO. 4-0462.



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Tuesday Feb. 8 1:00 P.M.	OPENING: SUMMER COLLECTIONS Showing of Mr. Mort Designer Collection, and Mr. Mort Boutique, designed by Stanley Herman and Lois Anderson. By invitation. Continuous daily thereafter. Contact: OX. 5-4760.	MR. MORT DESIGNER; MR. MORT BOUTIQUE	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Feb. 8 1:30 P.M.	OPENING OF SUMMER COLLECTION Showings Feb. 8 and 16 at 1:30. By reservation. Contact: Rhoda Barrett, CH. 4-0600. Publicity: Eleanor Lambert, MU. 8-2130.	PAT SANDLER FOR HIGHLIGHT	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Feb. 8 2:00 P.M.	OPENING: SUMMER COLLECTION Also Feb. 9, 10, 14 at 2:00. By appointment. Contact: LO. 5-2626.	RAPPI, INC.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Feb. 8 2:30 P.M.	OPENING OF SUMMER COLLECTION Summer collection, designed by Bill Blass for Maurice Rentner, Feb. 8, 10, 15, 17 at 2:30. By reservation. Contact: Eleanor Stoner, LA. 4-6968.	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday Feb. 8 2:30 P.M.	SHOWING OF SUMMER COLLECTION Showings Feb. 8, 10, 15, 17 at 2:30. By reservation. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday Feb. 8 4:00 P.M.	OPENING: SUMMER COLLECTION Malcolm Starr's Summer collection, designed by Elinor Simmons, Feb. 8, 10, 15 at 4:00. By reservation. Contact: Marion Auley, LA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Feb. 8 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 14 at 4:00 P.M. By appointment. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Feb. 8	OPENING OF SUMMER JUNIOR COLLECTION Continuous showings of daytime and late-day junior cocktail and evening fashions, designed by Frances Prisco. Contact: LO. 4-9311.	TED BROWN, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Feb. 8	OPENING: SUMMER COLLECTION Daily continuous showings of Summer collection, designed by Bob Bugnard. By appointment. Contact: Miss Joy or Sylvan Fox, PE. 6-2663.	SAM FRIEDLANDER, INC.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Feb. 8	OPENING OF SUMMER COLLECTION Daily informal showings, by appointment. Contact: 524-7093.	CATHERINE SCOTT, LTD.	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Feb. 9 9:30 A.M. Coffee	PRESS PREVIEW OF SHOE IMPORTS Preview for the press of imported shoes for Spring. By invitation. (For Release, Thurs., Feb. 10.) Publicity: Donna Lawson, OX. 5-4000.	OHRBACH'S	3RD FLOOR
Wednesday Feb. 9 10:30 A.M.	OPENING OF SUMMER COLLECTION Showings Feb. 9 and 16 at 10:30 A.M. By reservation. Contact: LA. 4-5923.	WILSON FOLMAR, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR



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Wednesday Feb. 9 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 15, 16, 22, March 1 at 10:30. Contact: LO. 4-2155.	TOWNLEY	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Feb. 9 11:30 A.M.	SHOWING OF SUMMER COLLECTION Showing of Summer collection, designed by Dorothy Farbo, Feb. 9 and 16 at 11:30 A.M. By reservation. Contact: Marcella Wolfe, BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Feb. 9 12:00 Noon	OPENING OF SUMMER COLLECTION Showings Feb. 9 and 16 at 12:00 Noon. By reservation. Contact: WI.7-0152.	PAUL BLUMENSTEIN, INC.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday Feb. 9 12:30 P.M. Luncheon	SPRING COLLECTION DURING LUNCHEON Cuddlecoat collection, designed by Victor Joris; La Flaque De Paris, designed in Paris--showing pants, coats, suits, ensembles, available at Bloomingdale's. Reservations (\$5.00): CI. 6-9171.	CUDDLECOAT (500 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Feb. 9 1:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 10, 15, 16 at 1:00. By reservation. Contact: Lee Lerner, LO.3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Feb. 9 1:15 P.M.	PREVIEW OF SUMMER COLLECTION Oleg Cassini's Summer collection. By reservation. LO. 5-6453.	OLEG CASSINI, INC.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Contact: Jack Sulzer,
Wednesday Feb. 9 1:15 P.M.	OPENING: SUMMER COLLECTION Also Feb. 11, 14, 16. By reservation. Contact: Miss Fritzi, LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Feb. 9 2:30 P.M.	OPENING OF SUMMER COLLECTION Showings Feb. 9 and 15 at 2:30. By invitation. Contact: Joanne Jaap or Muriel Morris, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Feb. 9 2:30 P.M.	OPENING OF SUMMER COLLECTION Showing Feb. 9 and 10 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Feb. 9 2:30 P.M.	OPENING: SUMMER COLLECTION Summer collection designed by Bill Smith, Feb. 9 and 16 at 2:30 P.M. By reservation. Contact: LA. 4-3340.	JANINE KAHAN	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Wednesday Feb. 9 3:00 P.M.	OPENING: SUMMER COLLECTION Summer collection, designed by Ceil Chapman, Feb. 11 and 14 at 3:00 P.M. By reservation. Contact: LA. 4-9925.	CEIL CHAPMAN FOR MISS WINSTON, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Feb. 9 4:00 P.M. Cocktails	PREVIEW OF SUMMER SPORTSWEAR By invitation. Thereafter continuous at showroom. Publicity: Sara Pennoyer, MU. 2-6480.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE Contact: OX. 5-4270.



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Wednesday Feb. 9 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 14 and 17 at 4:00. By reservation.	TERRY-ALLEN, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Contact: LA. 4-7900.
Thursday Feb. 10 8:30 A.M. Breakfast	PREVIEW: SUMMER COLLECTION Showing at 9:15. By invitation. Thereafter at showroom, 530 Seventh Ave. Contact: Miss Iris, LW. 4-9000.	KASPER FOR JOAN LESLIE	500 CLUB 500 SEVENTH AVENUE
Thursday Feb. 10 9:30 A.M.	OPENING: SUMMER COLLECTION Also Feb. 15, 17 at 9:30. By reservation.	TIFFEAU & BUSCH, LTD.	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR Contact: WI. 7-4551.
Thursday Feb. 10 10:30 A.M.; 2:30 P.M.	OPENING OF SUMMER COLLECTION Summer collection, designed by Shannon Rodgers for Jerry Silverman, 10:30 and 2:30. By invitation. Continuous thereafter, by appointment. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday Feb. 10 12:00 Noon	SHOWING OF SUMMER COLLECTION Also Feb. 17 at 12:00 Noon. Contact: WI. 7-0152.	ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Feb. 10 12:00 Noon Luncheon	COSMETICS DIVISION LUNCHEON MEETING Subject: "The Coming Bonanza." Speakers: James Laver, English fashion philosopher (Victoria and Albert Museum); Miss Geraldine Stutz, president of Henri Bendel; also new Wonderground movie. Co-Chmn.: Eleanor Dean Connell--Warwick & Legler; and Elinor McVickar--"Harper's Bazaar." Prices: \$8.00, members; \$10.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
Thursday Feb. 10 1:00 P.M.	OPENING: SUMMER COLLECTION Also Feb. 14, 15, 16, 21, 23 at 1:00. By appointment. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Thursday Feb. 10 1:00 P.M.	OPENING: SUMMER COLLECTION Also, Feb. 15, 16, 17, 23 at 1:00. Contact: PE. 6-0206.	HARVEY BERIN, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Thursday Feb. 10 3:30 P.M.	PREVIEW: SUMMER COLLECTION Summer collection, designed by Miguel Dorian. By reservation. Continuous thereafter. Contact: Valerie Ward, LW. 4-2717.	MOE NATHAN, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Thursday Feb. 10 4:00 P.M.	OPENING OF SUMMER COLLECTION Showings Feb. 10, 15, 16 at 4:00. By appointment. Contact: CH. 4-2616.	SAMUEL WINSTON, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Friday Feb. 11 9:00 A.M. Breakfast	PREVIEW: SUMMER COLLECTION Estevez will present his Summer collection. By invitation. Thereafter, Feb. 15 and 17 at 9:00 A.M., Hotel Plaza, private suite. By reservation. Contact: 213--274-6978 or 213--748-5129 (L.A.).	ESTEVEZ (1350 SCUTH L.A. ST.)	HOTEL PLAZA BAROQUE ROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Feb. 14 10:30 A.M.	OPENING OF SUMMER COLLECTION Showing of Summer collection. By invitation. Thereafter by appointment. Contact: Phil Davidson, 564-3857.	ANDREW WOODS, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday Feb. 14 12:00 Noon	OPENING: SUMMER COLLECTION Also Feb. 15, 17 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday Feb. 14 12:30 P.M. Luncheon	PRESS PREVIEW: SPRING MILLINERY BY ADOLFO Preview for the press of Spring millinery by Adolfo. By invitation. (For Release, Tues., Feb. 15.) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	ST. REGIS HOTEL PRIVATE SUITE
Monday Feb. 14 2:30 P.M.	FASHION CONFERENCE: FALL-WINTER 1966 Sixty-first semi-annual conference--with presentation of NSRA's annual Mercury Award for outstanding contribution to footwear fashions. Fashion trends in footwear and apparel for Fall-Winter 1966, including shape, silhouette, color, and material--distribution of swatched color guide. Admission by advance registration. Tickets: \$6.00, members; \$9.00, non-members. Contact: Thelma Hennessey, MU. 6-7520.	NAT'L SHOE RETAILERS ASSN.(200 MADISON AVE.)	HOTEL PLAZA BALLROOM
Monday Feb. 14 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 15 and 17 at 4:00 P.M. By reservation. Contact: WI. 7-8235.	DONALD BROOKS, INC.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Feb. 14 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 16 at 4:00. By reservation. Contact: OX. 5-1350.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday Feb. 14 4:30 P.M. Cocktails	FALL 1966 SHOE AND BOOT COLLECTION Golo will present Fall 1966 shoe and boot collection. <u>Show at 5:00 P.M.</u> By invitation. Contact: Helen Perlman, BR. 9-5800.	GOLO FOOTWEAR, INC. (350 FIFTH AVENUE)	HOTEL REGENCY BALLROOM
Beginning Monday Feb. 14	OPENING: SUMMER COLLECTION Summer collection; also a group of debutante dresses for Winter cotillions. By appointment. Contact: Anne Towne, CH. 4-2655.	ROSALIE MACRINI, INC.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Feb. 15 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 17 at 10:30. By reservation. Contact: Minnie Cushing, LA. 4-9350.	OSCAR DE LA RENTA FOR JANE DERBY, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Feb. 15 12:00 Noon	OPENING OF SUMMER COLLECTION Also Feb. 16 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS (PARNIS-LIVINGSTON)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Feb. 15 1:15 P.M.	OPENING OF SUMMER COLLECTION Showing of Summer dresses, costumes, and gowns. By reservation. Contact: Larry Farragut, LO. 5-2727.	GOTHE (DAVID E. GOTTLIEB, INC.)	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Feb. 15 3:30 P.M. Cocktails	PREVIEW OF SUMMER COLLECTION Sportswear, casual dresses, designed by June Francis. By invitation. Publicity: Essie Pinsker, WI. 7-2514. Contact: LO. 3-6126.	CLARET ORIGINALS, INC. (498 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Feb. 15 4:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 16 at 2:30; Feb. 18 at 10:30. By reservation. Contact: Estelle Marr, LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Feb. 15	OPENING: SUMMER COLLECTION Daily showings, by appointment. Contact: Faye Berk, CH. 4-7270.	SARMI	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Feb. 16 12:00 Noon	OPENING OF SUMMER COLLECTION Designed by Dominic. By reservation. Contact: BR. 9-1195.	MATTY TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Feb. 16 12:30 P.M. Luncheon	PREVIEW: LYNN'S "FIVE AND TEN" FASHION SHOW Spring collection of coats, suits, dresses, children's wear--all priced below \$5.00 to \$10.00. By invitation. Contact: Bob Brennan at Ted Saucier, MU. 8-2330.	LYNN'S STORES, INC.	HOTEL PLAZA PERSIAN ROOM
Wednesday Feb. 16 3:45 P.M. Cocktails	PRESS PREVIEW OF SUMMER COLLECTION Robert Sloan's Summer collection, featuring sportswear, playclothes, and dresses, designed by Sylvia de Gay. <u>Show at 4:00 P.M. (Note Change of Date.)</u> For press and buyers, by invitation. Contact: LA. 4-6651.	ROBERT SLOAN SPORTSWEAR, INC.	HOTEL PIERRE BALLROOM
Wednesday Feb. 16 5:30 P.M.- 7:30 P.M. Cocktails	PREVIEW: NEW "SALONETTE" Dantesant fashion show of "Young Elite Salonette Collection" for benefit of George Junior Republic. ( <u>For Release, Thurs., Feb. 17.</u> ) Press by invita- tion. Reservations: \$5.00. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	7TH FLOOR
Thursday Feb. 17 10:30 A.M. Coffee	SPRING-SUMMER MATERNITY FASHIONS Preview for the press of Spring-Summer maternity fashions, designed by David Loring, exclusive with Gimbels. By invitation. ( <u>For Release, Mon., Feb. 21.</u> ) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR SPECIALTY CORNER
Thursday Feb. 17 11:30 A.M.	MISS BERGDORF FASHIONS AT PRESS PREVIEW Preview for the press of Miss Bergdorf fashions. By invitation. ( <u>For Re- lease, Fri., Feb. 18.</u> ) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Thursday Feb. 17 1:00 P.M. Luncheon	PREMIERE SHOWING: SUMMER COLLECTION Tzaims Luksus will present his first Summer collection. For press and buyers, by invitation. Contact: 879-2810 or NA. 8-6016.	TZAIMS LUKSUS	37 EAST 50TH STREET WILLIAM BELL STUDIO
Thursday Feb. 17 4:00 P.M. Cocktails	PREVIEW: FALL AND WINTER KNITWEAR Knit ensembles and dresses in silk and wool for Fall and Winter. <u>Show at 4:30.</u> By invitation. Publicity: Ruth Hammer Assoc., 246-4818.	KORRIGAN-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE THE COTTAGE
Beginning Monday March 7	OPENING OF FALL COLLECTION Fall '66 collection of imported knit fashions. Contact: WI. 7-8130.	NANNETTE INTERNATIONAL	1410 BROADWAY SHOWROOM - 24TH FLOOR



# 1967

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